PORT OF SEATTLE MEMORANDUM

<u>COMMISSION AGENDA – STAFF BRIEFING</u>

Item No.	4c
Date of Meeting	May 24, 2011

DATE: May 16, 2011

TO: Tay Yoshitani, Chief Executive Officer

FROM: Stan Shepherd, Manager, Airport Noise Programs

SUBJECT: Special Order of Business: Recognition of the Winners of the Fly Quiet Incentive Program

The Port of Seattle completed a Federal Aviation Regulation (FAR) Part 150 Noise Study Update in 2002. As a component of the Part 150 Study, staff requested and received Commission approval on March 26, 2002, to develop and oversee implementation of a "Fly Quiet" Program. "Fly Quiet" refers to a family of programs that encourages airlines and pilots to operate aircraft as quietly as possible.

In 2002, Port staff formed the Fly Quiet Committee consisting of local community leaders and city staff. The committee developed a set of recommendations for the Port to consider as measures to enhance its noise mitigation programs. At the completion of its mission to develop the program, the committee disbanded. Through those recommendations, the Port developed a competitive program based on the following composite scoring criteria:

- Airlines must have jet aircraft in their fleet to compete.
- An airline must have at least 312 or more operations per year at Sea-Tac Airport that are monitored by our flight tracking system.
- Airlines receive a rating based on compliance with existing noise abatement procedures.
- Any violations to the ground run-up rules and regulations are severely penalized.
- Airlines receive a rating based on aircraft noise levels with close-in noise monitors.

The intent of the Fly Quiet Incentive Program is to use the competitive nature of the airline industry in support of Sea-Tac Airport's noise abatement efforts, rewarding those airlines with the highest success rates with positive media attention.

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WINNERS OF THE 2011 FLY QUIET AWARDS:

1st Place Airline
Air Canada Jazz

2nd Place Airline SkyWest Airlines

Honorable Mention

Mesaba Airlines

The next steps in the program include publicly acknowledging the three winning airlines with banners located in the terminal of Sea-Tac Airport, a press release and congratulatory advertisements in the local newspapers.